

## Program-Level SLO Matrix – Academic Year 2019-20 (Business Emphasis)

Identify Each Intended Outcome	Identify the Assessment Tool	Assessment Results: Total Number of Students Observed	Assessment Results: Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results:								
					<b>Results:</b> 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data								
<b>The student will apply principles of written communication applicable to the Sport Profession.</b>													
90% of the students will score 80% or higher demonstrating principles of written communication in the Sport Profession.	<b>SPTM Written Communication Rubric</b>	16	13 <div style="border: 1px solid black; padding: 2px;"> <table style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="background-color: #000080; color: white; text-align: left;">Written Communication</th> </tr> <tr> <td style="background-color: #cccccc;">&gt;80</td> <td style="background-color: #cccccc;">13 students</td> </tr> <tr> <td style="background-color: #cccccc;">&lt;80</td> <td style="background-color: #cccccc;">3 students</td> </tr> </table> </div>	Written Communication		>80	13 students	<80	3 students	Thirteen (13) of the 16 (81%) Business emphasis majors surpassed the benchmark.	Meets Expectation		
Written Communication													
>80	13 students												
<80	3 students												
<b>The student will communicate effectively when presenting to an audience within the Sport Profession.</b>													
The student will score 37 or higher (85%) communicating effectively when presenting applicable to the Sport Profession.	<b>SPTM Presentation Rubric</b>	10	8 <div style="border: 1px solid black; padding: 2px;"> <table style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="background-color: #800080; color: white; text-align: left;">Student Presentation</th> </tr> <tr> <td style="background-color: #cccccc;">&gt;37</td> <td style="background-color: #cccccc;">8 students</td> </tr> <tr> <td style="background-color: #cccccc;">&lt;37</td> <td style="background-color: #cccccc;">2 student</td> </tr> </table> </div>	Student Presentation		>37	8 students	<37	2 student	Eight (8) of the 10 (80%) Business emphasis majors surpassed the benchmark.	Does not meet Expectation		
Student Presentation													
>37	8 students												
<37	2 student												
<b>The student will apply principles of critical thinking and research applicable to the Sport Profession.</b>													
The student will score 80% or higher applying critical thinking and research applicable to the Sport Profession.	<b>SPTM Research Project Rubric</b>	14	13 <div style="border: 1px solid black; padding: 2px;"> <table style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="background-color: black; color: white; text-align: left;">Research Project Scores</th> </tr> <tr> <td style="background-color: #90ee90;">90-100</td> <td style="background-color: #90ee90;">4 students</td> </tr> <tr> <td style="background-color: #90ee90;">80-89</td> <td style="background-color: #90ee90;">9 students</td> </tr> <tr> <td style="background-color: #90ee90;">0-79</td> <td style="background-color: #90ee90;">1 students</td> </tr> </table> </div>	Research Project Scores		90-100	4 students	80-89	9 students	0-79	1 students	Thirteen (13) of the 14 (69%) Business Emphasis students surpassed the benchmark.	Does not meet expectation
Research Project Scores													
90-100	4 students												
80-89	9 students												
0-79	1 students												

**The student will use knowledge and skill indicative of one who is prepared to enter the workforce within the Sport Profession. (2 measures of this SLO)**

The student will score an average of 4.5 or higher demonstrating preparedness for the Sport Profession.	<b>Internship Final Business Evaluations</b>	15	11 <table border="1" data-bbox="953 418 1316 581"> <thead> <tr> <th colspan="2">Internship Eval Averages</th> </tr> <tr> <th>Score</th> <th>Tally</th> </tr> </thead> <tbody> <tr> <td>&gt; 4.5</td> <td>11 students</td> </tr> <tr> <td>&lt; 4.5</td> <td>4 students</td> </tr> </tbody> </table>	Internship Eval Averages		Score	Tally	> 4.5	11 students	< 4.5	4 students	Eleven (11) of the 15 (73.3%) Business Emphasis majors surpassed the benchmark.	Does not meet expectation
Internship Eval Averages													
Score	Tally												
> 4.5	11 students												
< 4.5	4 students												

The students collectively will meet or exceed the expectation scoring less than 20 demonstrating preparedness for the sport profession.	<b>SPTM Gameday Operations Evaluation.</b>	83	83 <table border="1" data-bbox="953 732 1232 802"> <thead> <tr> <th>Score</th> <th>Students</th> </tr> </thead> <tbody> <tr> <td>&lt;20</td> <td>83</td> </tr> </tbody> </table> AVG – 15.8	Score	Students	<20	83	All 83 students scored less than 20 (avg 15.8) surpassing the benchmark.	Exceeds expectation (Note – this measure was not segregated by emphasis)
Score	Students								
<20	83								

**The student will develop and grow in their Christian Worldview while studying Sport Management.**

The student will self-report an average of 4.0 or higher indicating growth in their Christian Worldview while studying Sport Management.	<b>SPTM Christian Worldview Survey</b>	15	15	All fifteen of the 15 Business Emphasis students surpassed the benchmark.	Exceeds Expectation
--	--	----	----	---	---------------------

## Program-Level SLO Matrix – Academic Year 2019-20 (Coaching Emphasis)

Identify Each Intended Outcome	Identify the Assessment Tool	Assessment Results: Total Number of Students Observed	Assessment Results: Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data						
<b>The student will apply principles of written communication applicable to the Sport Profession.</b>											
90% of the students will score 80% or higher demonstrating principles of written communication in the Sport Profession.	<b>SPTM Written Communication Rubric</b>	5	4 <table border="1" style="width: 100%;"><tr><th colspan="2" style="background-color: #000080; color: white;">Written Communication</th></tr><tr><td style="background-color: #cccccc;">&gt;80</td><td style="background-color: #cccccc;">4 students</td></tr><tr><td style="background-color: #cccccc;">&lt;80</td><td style="background-color: #cccccc;">1 students</td></tr></table>	Written Communication		>80	4 students	<80	1 students	Four (4) of the 5 (80%) Coaching emphasis majors surpassed the benchmark.	Meets Expectations
Written Communication											
>80	4 students										
<80	1 students										
<b>The student will communicate effectively when presenting to an audience within the Sport Profession.</b>											
The student will score 37 or higher (85%) communicating effectively when presenting applicable to the Sport Profession.	<b>SPTM Presentation Rubric</b>	4	4 <table border="1" style="width: 100%;"><tr><th colspan="2" style="background-color: #800080; color: white;">Student Presentation</th></tr><tr><td style="background-color: #cccccc;">&gt;37</td><td style="background-color: #cccccc;">4 students</td></tr></table>	Student Presentation		>37	4 students	Four (4) of the 4 (100%) Coaching emphasis majors surpassed the benchmark.	Exceeds Expectation		
Student Presentation											
>37	4 students										
<b>The student will apply principles of critical thinking and research applicable to the Sport Profession.</b>											
The student will score 80% or higher applying critical thinking and research applicable to the Sport Profession.	<b>SPTM Research Project Rubric</b>	6	6 <table border="1" style="width: 100%;"><tr><th colspan="2" style="background-color: black; color: white;">Research Project Scores</th></tr><tr><td style="background-color: #90ee90;">80-100</td><td style="background-color: #90ee90;">6 students</td></tr><tr><td style="background-color: #90ee90;">&lt; 80</td><td style="background-color: #90ee90;">0 students</td></tr></table>	Research Project Scores		80-100	6 students	< 80	0 students	Six (6) of the 6 (100%) Coaching Emphasis majors surpassed the benchmark.	Exceeds Expectation
Research Project Scores											
80-100	6 students										
< 80	0 students										

**The student will use knowledge and skill indicative of one who is prepared to enter the workforce within the Sport Profession. (2 measures of this SLO)**

The student will score an average of 4.5 or higher demonstrating preparedness for the Sport Profession.	<b>Internship Mid-Term &amp; Final Coaching Evaluations</b>	6	6 <table border="1" data-bbox="940 418 1304 581"> <thead> <tr> <th colspan="2">Internship Eval Averages</th> </tr> <tr> <th>Score</th> <th>Tally</th> </tr> </thead> <tbody> <tr> <td>&gt; 4.5</td> <td>6 students</td> </tr> <tr> <td>&lt; 4.5</td> <td>0 students</td> </tr> </tbody> </table>	Internship Eval Averages		Score	Tally	> 4.5	6 students	< 4.5	0 students	Six (6) of the 6 (100%) Coaching Emphasis majors surpassed the benchmark.	Exceeds Expectation
Internship Eval Averages													
Score	Tally												
> 4.5	6 students												
< 4.5	0 students												

The students collectively will meet or exceed the expectation scoring less than 20 demonstrating preparedness for the sport profession.	<b>SPTM Gameday Operations Evaluation.</b>	83	83 <table border="1" data-bbox="940 732 1224 802"> <thead> <tr> <th>Score</th> <th>Students</th> </tr> </thead> <tbody> <tr> <td>&lt;20</td> <td>59</td> </tr> </tbody> </table> AVG 15.8	Score	Students	<20	59	All 83 students scored less than 20 surpassing the benchmark.	Exceeds Expectation (Note – this measure was not segregated by emphasis)
Score	Students								
<20	59								

**The student will develop and grow in their Christian Worldview while studying Sport Management.**

The student will self-report an average of 4.0 or higher indicating growth in their Christian Worldview while studying Sport Management.	<b>SPTM Christian Worldview Survey</b>	6	6	Six (6) of the 6 Coaching Emphasis majors surpassed the benchmark.	Exceeds Expectation
--	--	---	---	--	---------------------

**Program-Level SLO Matrix – Academic Year 2019-20 (Ministry Emphasis)**

Identify Each Intended Outcome	Identify the Assessment Tool	Assessment Results: Total Number of Students Observed	Assessment Results: Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>The student will apply principles of written communication applicable to the Sport Profession.</b>					
90% of the students will score 80% or higher demonstrating principles of written communication in the Sport Profession.	<b>SPTM Written Communication Rubric</b>	2	2 <b>Written Communication</b> >80      2 students	Two (2) of the 2 (100%) Ministry emphasis majors surpassed the benchmark.	Exceeds Expectation
<b>The student will communicate effectively when presenting to an audience within the Sport Profession.</b>					
The student will score 37 or higher (85%) communicating effectively when presenting applicable to the Sport Profession.	<b>SPTM Presentation Rubric</b>	2	2 <b>Student Presentation</b> >37      2 students	Two (2) of the 2 (100%) Ministry emphasis majors surpassed the benchmark.	Exceeds Expectation
<b>The student will apply principles of critical thinking and research applicable to the Sport Profession.</b>					
The student will score 80% or higher applying critical thinking and research applicable to the Sport Profession.	<b>SPTM Research Project Rubric</b>	2	2 <b>Research Project Scores</b> 80-100      2 students < 80      0 students	Two (2) of the 2 (100%) Ministry emphasis majors surpassed the benchmark.	Exceeds Expectation

**The student will use knowledge and skill indicative of one who is prepared to enter the workforce within the Sport Profession. (2 measures of this SLO)**

<p>The student will score an average of 4.5 or higher demonstrating preparedness for the Sport Profession.</p>	<p><b>Internship Mid-Term &amp; Final Ministry Evaluations</b></p>	<p>2</p>	<p>2</p> <table border="1" data-bbox="945 380 1306 503"> <tr> <th colspan="2">Internship Eval Averages</th> </tr> <tr> <td>Score</td> <td>Tally</td> </tr> <tr> <td>&gt; 4.5</td> <td>2 students</td> </tr> </table>	Internship Eval Averages		Score	Tally	> 4.5	2 students	<p>Two (2) of the 2 (100%) Ministry emphasis majors surpassed the benchmark.</p>	<p>Exceeds Expectations</p>
Internship Eval Averages											
Score	Tally										
> 4.5	2 students										
<p>The students collectively will meet or exceed the expectation scoring less than 20 demonstrating preparedness for the sport profession.</p>	<p><b>SPTM Gameday Operations Evaluation.</b></p>	<p>83</p>	<p>83</p> <table border="1" data-bbox="945 678 1226 747"> <tr> <th>Score</th> <th>Students</th> </tr> <tr> <td>&lt;20</td> <td>59</td> </tr> </table> <p>AVG 15.8</p>	Score	Students	<20	59	<p>All 83 students scored less than 20 surpassing the benchmark.</p>	<p>Exceeds expectation (Note – this measure was not segregated by emphasis)</p>		
Score	Students										
<20	59										

**The student will develop and grow in their Christian Worldview while studying Sport Management.**

<p>The student will self-report an average of 4.0 or higher indicating growth in their Christian Worldview while studying Sport Management.</p>	<p><b>SPTM Christian Worldview Survey</b></p>	<p>2</p>	<p>2</p>	<p>Two (2) of the 2 Coaching Emphasis majors surpassed the benchmark.</p>	<p>Exceeds Expectation</p>
---	---	----------	----------	---	----------------------------

# Conclusion of Previous Year's Use of Results

(Closing the Loop Narrative)

The Sport Management Department used the previous year's data (2018-2019) in order to accomplish the following:

**COVID-19 Prevented some of the data from being collected, compared, and considered against previous results. However, use of previous data accomplished the following:**

**SLO #1** – It was anticipated to review the newly developed **SPTM Written Communications Rubric** during the school year. However, due to COVID-19, this review has been postponed until 2020-2021.

**SLO #2** – The Dean previously recommended increased instruction on proper preparation for case study presentation, which was discussed at the previous CWSP Leadership Retreat and further taught to students in the Sport Marketing course FA19 and SP20.

**SLO #3** – Adjusting the assignment in the Seminar in Sport Management course and also providing better explanation of the SPTM Research Project Rubric has been found to be more helpful to students.

**SLO #4** – The Dean and Athletic Administration Staff both reviewed the **SPTM Gameday Operations Evaluation** together. This review produced greater understanding to the value of this assessment to the SPTM Department. Coming out of this meeting, it is believed the athletic administrative staff, who conduct this assessment each term, will be better prepared to complete thorough assessments of the students in the practicum settings of athletics.

**SLO #5** – The **SPTM Christian Worldview Survey** was advanced and developed from a paper-pencil assessment, to a fully online Blackboard Survey. We have now begun to offer it entirely in Blackboard during the Internship Orientation (seniors).

# Program-Level OEG Matrix – Academic Year 2019-2020

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results																						
<b>The program will increase the number of students declared SPTM major over the academic year.</b>																									
<p>The Department tracks total program enrollment each semester and in particular majors progressing through the program. Assessing increases in program enrollment is a combination of two measures:</p> <p>1 - New freshman enrolled in SPTM 1310 Introduction to Sport Management.</p> <p>2 - Transfer students, all of whom personally meet with the Department Chair for scheduling purposes.</p>	<p>The department will add 50 new majors.</p>	<p>Forty-seven (47) students declared Sport Management as a major during the academic year.</p> <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #4F81BD; color: white;"> <th>School Year</th> <th>New Majors</th> </tr> </thead> <tbody> <tr style="background-color: #D9E1F2;"> <td>19-20</td> <td>47</td> </tr> <tr> <td>18-19</td> <td>57</td> </tr> <tr style="background-color: #D9E1F2;"> <td>17-18</td> <td>53</td> </tr> <tr> <td>16-17</td> <td>51</td> </tr> <tr style="background-color: #D9E1F2;"> <td>15-16</td> <td>52</td> </tr> <tr> <td>14-15</td> <td>57</td> </tr> <tr style="background-color: #D9E1F2;"> <td>13-14</td> <td>52</td> </tr> <tr> <td>12-13</td> <td>40</td> </tr> <tr style="background-color: #D9E1F2;"> <td>11-12</td> <td>46</td> </tr> <tr> <td>10-11</td> <td>51</td> </tr> </tbody> </table>	School Year	New Majors	19-20	47	18-19	57	17-18	53	16-17	51	15-16	52	14-15	57	13-14	52	12-13	40	11-12	46	10-11	51	<p>Just missed Expectation</p>
School Year	New Majors																								
19-20	47																								
18-19	57																								
17-18	53																								
16-17	51																								
15-16	52																								
14-15	57																								
13-14	52																								
12-13	40																								
11-12	46																								
10-11	51																								



Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results																				
<b>The program will prepare students for graduate school.</b>																							
<p>The Department collects data annually on all recent graduates using email, Facebook, and other media concerning their pursuit of graduate education.</p>	<p>The Department anticipates 40% of all graduates seeking continued education.</p>	<p>The Department determined 40.3% of all program graduates (inception to present) were identified as having engaged in continuing education (largely graduate school but also includes additional certifications applicable to the Sport Profession).</p> <table border="1" data-bbox="1167 805 1478 1151"> <thead> <tr> <th>Year</th> <th>Continued ED</th> </tr> </thead> <tbody> <tr> <td>19-20</td> <td>40.3%</td> </tr> <tr> <td>18-19</td> <td>39.4%</td> </tr> <tr> <td>17-18</td> <td>36.8%</td> </tr> <tr> <td>16-17</td> <td>40.9%</td> </tr> <tr> <td>15-16</td> <td>42%</td> </tr> <tr> <td>14-15</td> <td>41%</td> </tr> <tr> <td>13-14</td> <td>41%</td> </tr> <tr> <td>12-13</td> <td>40%</td> </tr> <tr> <td>11-12</td> <td>43%</td> </tr> </tbody> </table>	Year	Continued ED	19-20	40.3%	18-19	39.4%	17-18	36.8%	16-17	40.9%	15-16	42%	14-15	41%	13-14	41%	12-13	40%	11-12	43%	<p>Meets Expectation</p>
Year	Continued ED																						
19-20	40.3%																						
18-19	39.4%																						
17-18	36.8%																						
16-17	40.9%																						
15-16	42%																						
14-15	41%																						
13-14	41%																						
12-13	40%																						
11-12	43%																						

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results																				
<b>The Department will prepare graduates for placement in the Sport Profession.</b>																							
<p>The Department collects data annually on all recent graduates using email, Facebook, and other media concerning their pursuit of employment within the Sport Profession.</p>	<p>The Department anticipates placing 75% of all graduates into the Sport Profession.</p>	<p>The Department determined 85% of the program graduates were identified as placed in the Sport Profession.</p> <table border="1" data-bbox="1209 586 1570 899"> <thead> <tr> <th data-bbox="1209 586 1388 621">Year</th> <th data-bbox="1388 586 1570 621">Placement</th> </tr> </thead> <tbody> <tr> <td data-bbox="1209 621 1388 657">2019-2020</td> <td data-bbox="1388 621 1570 657">85%</td> </tr> <tr> <td data-bbox="1209 657 1388 693">2018-2019</td> <td data-bbox="1388 657 1570 693">84.2%</td> </tr> <tr> <td data-bbox="1209 693 1388 729">2017-2018</td> <td data-bbox="1388 693 1570 729">85%</td> </tr> <tr> <td data-bbox="1209 729 1388 764">2016-2017</td> <td data-bbox="1388 729 1570 764">82.9%</td> </tr> <tr> <td data-bbox="1209 764 1388 800">2015-2016</td> <td data-bbox="1388 764 1570 800">81.8%</td> </tr> <tr> <td data-bbox="1209 800 1388 836">2014-2015</td> <td data-bbox="1388 800 1570 836">72.7%</td> </tr> <tr> <td data-bbox="1209 836 1388 872">2013-2014</td> <td data-bbox="1388 836 1570 872">74%</td> </tr> <tr> <td data-bbox="1209 872 1388 907">2012-2013</td> <td data-bbox="1388 872 1570 907">72%</td> </tr> <tr> <td data-bbox="1209 907 1388 943">2011-2012</td> <td data-bbox="1388 907 1570 943">71%</td> </tr> </tbody> </table>	Year	Placement	2019-2020	85%	2018-2019	84.2%	2017-2018	85%	2016-2017	82.9%	2015-2016	81.8%	2014-2015	72.7%	2013-2014	74%	2012-2013	72%	2011-2012	71%	<p>Meets Expectation.</p>
Year	Placement																						
2019-2020	85%																						
2018-2019	84.2%																						
2017-2018	85%																						
2016-2017	82.9%																						
2015-2016	81.8%																						
2014-2015	72.7%																						
2013-2014	74%																						
2012-2013	72%																						
2011-2012	71%																						

Council for Higher Education Accreditation (CHEA)

**PROGRAM INFORMATION PROFILE**

*This profile offers information about the performance of a program in the context of its basic purpose and key features.*

**Name of Institution**

Institution: North Greenville University

Program Accreditor: COSMA

Institutional Accreditor: SACSCOC

Date of Next Comprehensive Program Accreditation Review: 2024

Date of Next Comprehensive Institutional Accreditation Review: 2019

To learn more about the accredited status of the program, click here: \_\_\_\_\_

**Program Context and Mission**

Program Mission: **The Sport Management Department exists to serve the University as part of the College of Business & Sport Professions preparing men and women as professional sport leaders equipped as manager, coaches, and evangelists to take the Gospel of Jesus Christ into the Sport Profession.**

Program Goals: **Broad Based Goals**

- 1. The student will acquire knowledge in specific core content areas including management, marketing, finance, communication, law/liability, and leadership applicable to the Sport Profession.**
- 2. The student will advance in oral, written, and interpersonal communication skills applicable to the needs of the Sport Profession.**
- 3. The student will demonstrate critical thinking skills applicable to the curriculum of the Sport Profession.**
- 4. The student will acquire relevant experiences in which knowledge obtained in sport management and coaching coursework can be successfully applied to the Sport Profession.**
- 5. The student will be able to integrate faith and a Christian Worldview applicable to all the areas of the Sport Profession.**

Brief Description of Student Population: **There are roughly 2400 students enrolled at the institution with campuses in Tigerville and Greer, SC. NGU is a Southern Baptist private evangelical Christian institution offering degrees at the Bachelors, Masters, and Doctoral levels. Students attend from all walks of life including a large international population from missionary families around the globe.**

Admissions Requirements:

**The NGU Admissions Department using the following three items as requirements for admission to the institution:**

- 1. 1000 SAT or 20 ACT**
- 2. GPA 3.0 (unweighted)**
- 3. Rolling Admission – applied and considered at any time of the year.**

**Indicators of Effectiveness with Undergraduates As Determined by the Program**

1. Graduation  
Year: **2019-2020**                      # of Graduates: **19**                      Graduation Rate: \_\_\_\_\_
2. Completion of Educational Goal (other than certificate or degree – if data collected)  
# of Students Surveyed:         # Completing Goal: \_\_\_\_\_
3. Average Time to Certificate or Degree  
1-Year Certificate: \_\_\_\_\_    2-Year Degree: \_\_\_\_\_                      4-Year Degree: \_\_\_\_\_
4. Annual Transfer Activity  
Year: \_\_\_\_\_                      # of Transfers: \_\_\_\_\_                      Transfer Rate: \_\_\_\_\_
5. Graduates Entering Graduate School  
Year: **2019-2020**                      # of Graduates: **19**                      # Entering Graduate School: **10**
6. Job Placement (if appropriate)  
Year: **2019-2020**                      # of Graduates: **19**                      # Employed: **15**
7. Licensure/Certification Examination Results: **NA**
8. Additional Indicators, if any: \_\_\_\_\_  
—